



P R E S S R E L E A S E

Paris, 04 December 2013

Patrice Luscan appointed Marketing & Strategy Director of Coface

Patrice Luscan is appointed Marketing and Strategy Director of Coface and a member of the Group's Management Committee. In this new role, he will strengthen the strategic vision of Coface through the deployment of its strategic plan, Strong Commitment 2015.

Patrice Luscan, 41 years old, graduated from Reims Management School, joined Coface in early 2012 as Group Deputy Organisation Director, before being appointed to head the Group's Marketing Department in late 2012.

He has spent most of his career to date within the credit insurance sector, first at Atradius, then as Marketing director of Euler Hermes SFAC and Regional director of Euler Hermes World Agency. He was also previously Company Secretary for a telecom service provider.

He is the author of «Trade credit : is credit control reform needed ?» published by EMS Editions in 2009.

MEDIA CONTACT:

Maria KRELLENSTEIN - T. +33 (0)1 49 02 16 29 maria.krellenstein@coface.com

About Coface

The Coface Group, a worldwide leader in credit insurance, offers companies around the globe solutions to protect them against the risk of financial default of their clients, both on the domestic market and for export. In 2012, the Group posted a consolidated turnover of €1.6 billion. 4,400 staff in 66 countries provide a local service worldwide. Each quarter, Coface publishes its assessments of country risk for 158 countries, based on its unique knowledge of companies' payment behaviour and on the expertise of its 350 underwriters located close to clients and their debtors.

In France, Coface manages export public guarantees on behalf of the French state.

Coface is a subsidiary of Natixis, corporate, investment management and specialized financial services arm of Groupe BPCE.

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