

AGENDA

09:00 Power the Core - Vision 2027 10:00 **Underwrite with discipline and courage** 10:20 Stimulate customer-oriented profitable growth **Break** 10:50 11:05 **Build differentiating data and scoring capabilities** 11:25 **Grow BI double digit** 11:40 Invest in technology and connectivity 11:55 Leverage unique culture 12:15 Financial performance & ambitions 12:35 Q&A 13:00 **End**



POWER THE CORE VISION 2027

XAVIER DURAND
CHIEF EXECUTIVE OFFICER

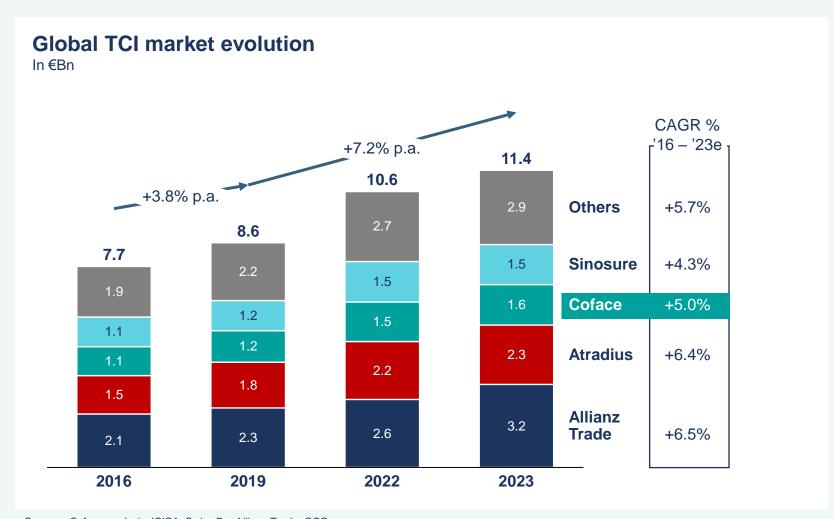


POWER THE CORE: DEEPEN AND BROADEN FROM STRONG FOUNDATION

- > Trade Credit Insurance (TCI) is a profitable, highly concentrated market, with high entry barriers
- > Coface has achieved a leadership position in the TCI market, with underwriting discipline, upgraded commercial practices, improved technological capabilities and strong balance sheet
- Business Information (BI) has confirmed its attractive value proposition, and its growth potential offering strong synergies with TCI
- Coface will continue to invest in data, technology and connectivity to further deepen and broaden its franchise
- Coface is raising its through-the-cycle RoATE target to 11.0% and is committing to a positive
 50 bps additional contribution from BI in 2027



AN OLIGOPOLISTIC TCI MARKET



- V-shaped recovery post Covid
- Inflation-driven growth in 2022 and 2023
- Expected to return to lower growth in the coming years

Sources: Coface analysis, ICISA, Swiss Re, Allianz Trade, GCO.



STRONG BARRIERS TO ENTRY





Proprietary data and scores



Global reach



Worldwide technology platform



Through-the-cycle UW experience



Regulatory and legal set up



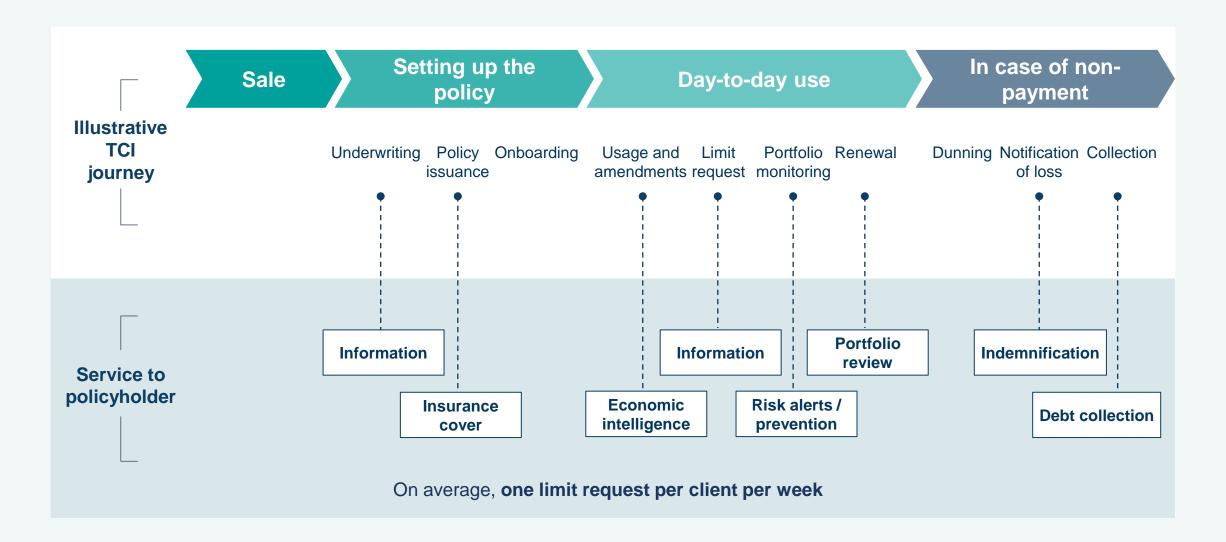
Balance sheet strength

Coface Assets

- > Data sourcing covering 195m companies worldwide
- › Best-in-class TCI-leader scoring expertise
- Direct presence in 58 countries
- > 160+ partners, including 50 fronters in 49 countries
- Data-oriented IT platform and organization (Data Lab, Data Office)
- Worldwide risk management infrastructure monitoring 200 countries
- > 100 years cumulative experience of 330+ RUW FTE who managed several global crises: Covid, Russia / Ukraine
- 45 in-house legal advisors located in 20+ countries
- > Operations with 56 regulators worldwide
- Solvency ratio above the upper range of the comfort zone: 155% 175%
- > Partial Internal Model in place

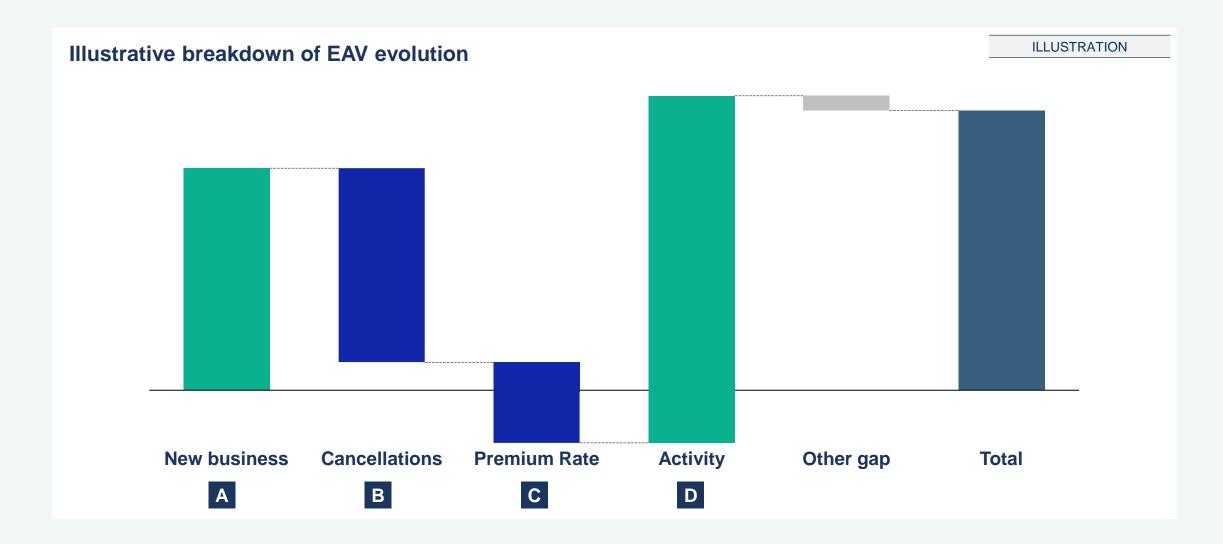


A HIGH TOUCH SERVICE BUSINESS





REVENUES DRIVEN BY 4 KEY PARAMETERS



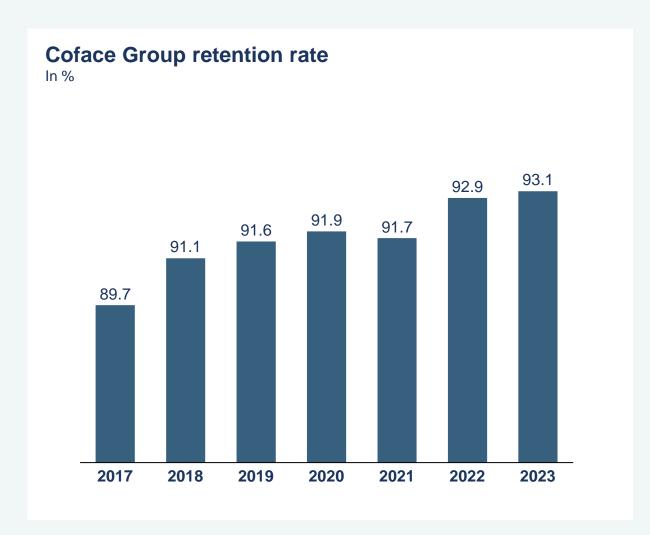


M NEW BUSINESS MOTIVATED BY SPECIFIC CLIENT NEEDS

Client segments	TCI penetration (indicative)	% in TCI Revenues (indicative)	Client expectations	Products
International groups > €250m TO insured, multiple countries	~45%	35%	Worldwide coverageStandard credit managementOptimize balance sheet	Whole turnover cancellableXOL non-can
Mid-market > €15m TO insured	~40% in Europe ~5% in other markets	45%	Support exportsProfessionalize own credit management processes	Whole turnover cancellable
SMEs <€15m TO insured	~1%	15%	Protect against catastrophic non-paymentEasy-to-use solution	 Simplified whole turnover cancellable
Financial institutions	-	5%	Reduce capital requirements (rating) Increase credit capacity Provide information and score	> Whole turnover (can / non-can)> Single-buyer policies



PORTFOLIO VALUE FUELED BY LONG-TERM CLIENT **B** RELATIONSHIP

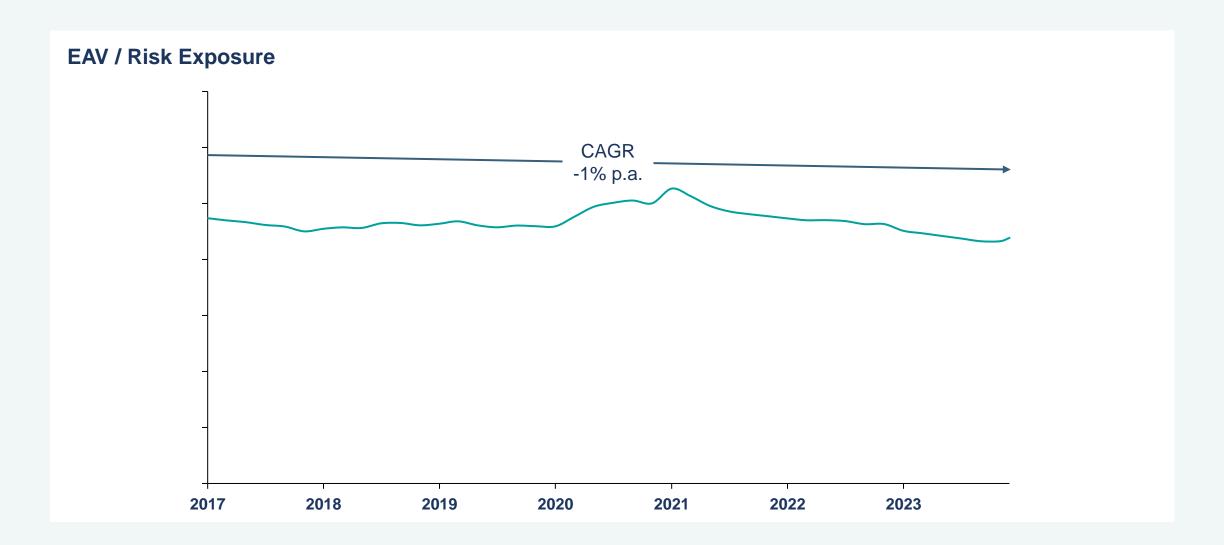


Actions contributing to Coface retention

- Tools: anti-churn, CRM
- Alignment with RUW for renewals
- Account Management effectiveness enhancement
- Client satisfaction initiatives: client workshops, detractors calls, quality councils
- Claims processing quality
- Trusted and reliable insurer

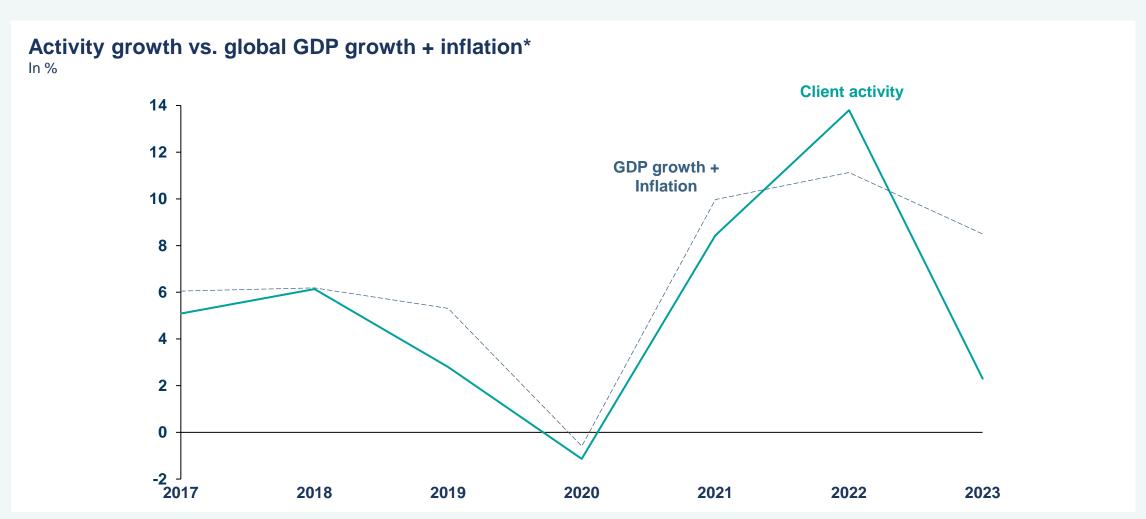


LONG-TERM EFFICIENCY GAINS BENEFIT CLIENTS





ACTIVITY CORRELATES WITH GDP AND INFLATION



^{*} GDP growth % + Inflation growth % Sources: IMF, Coface



COFACE BUILT A PROFITABLE, HIGH-QUALITY FRANCHISE

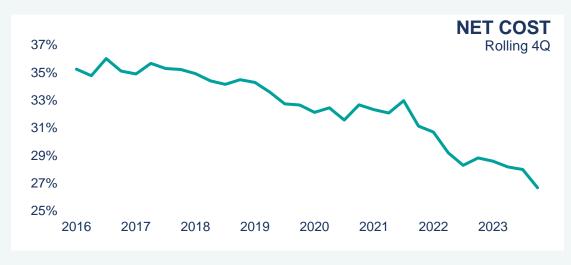
All business lines	FY-2016	FY-2023	Variation
GROSS EARNED PREMIUMS	€1,115m	€1,559m	+40%
CLIENT RETENTION	88.5%	93.1%	+4.6 ppts
SOLVENCY	150%	199%	+49 ppts
SHAREHOLDERS EQUITY	€1,755m	€2,051m	+17%
SHAREHOLDERS EQUITY NET COST RATIO	€1,755m 35.1%*	€2,051m 26.6%	+17% -8.5 ppts
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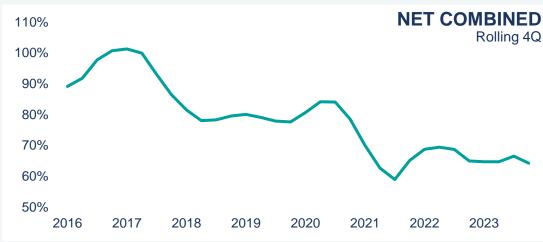


^{*} Excluding State Export Guarantees Management

ACHIEVED CONSISTENT STRONG PERFORMANCE











BUILT CRITICAL CAPABILITIES

Built best in industry risk infrastructure

- Consistent and active risk management
- Tight processes
- > Proactive coordination culture
- > Enhanced data and analytics

Developed sales machines in key markets

- Strengthened organizations and leadership
- > Invested in Sales Force Effectiveness
- Rolled out key processes and tools

Simplified operating model

- Advanced product portfolio simplification
- Progressed multi-year projects
- > Rationalized IT (-200 apps. since '18)
- > Continuously invested in data science

Established BI foundations

- > Built global offer
- > Tripled team size with 440 FTE
- Began revamp of technology platform (iCON, Urba 360, APIs)

Defined strong CSR roadmap

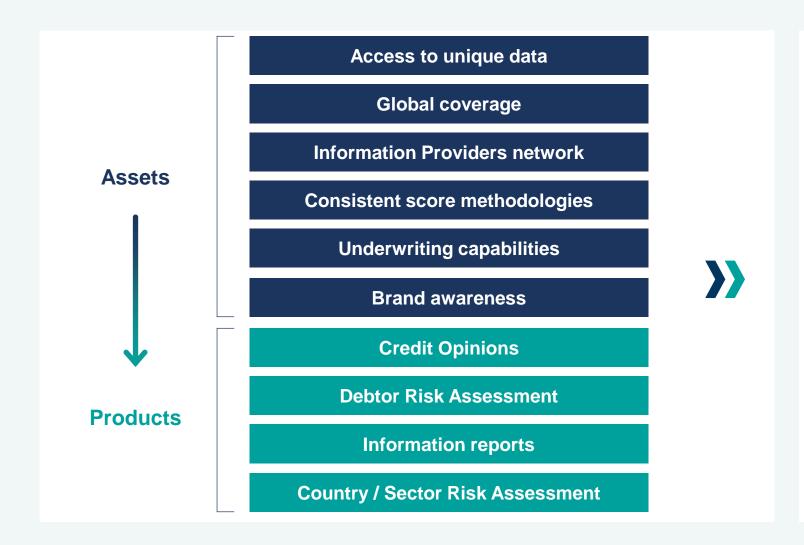
- Assessed carbon footprint and set net zero trajectory
- Expanded commercial exclusion policy
- Strengthened diversity and gender equity

Created strong leadership culture

- > Implemented flexible organization
- Developed talents
- › Drove employee engagement e-NPS from 6 to 31 (since Nov. 21)



LAUNCHED BI TO FURTHER MONETIZE EXPERTISE



Value proposition



One-stop, global access with scale



Unique TCI-leader insights for clients



Simple, comprehensive tools and analyses



BI AND TCI COMPLEMENT EACH OTHER

Key synergies

Data and **Technology**

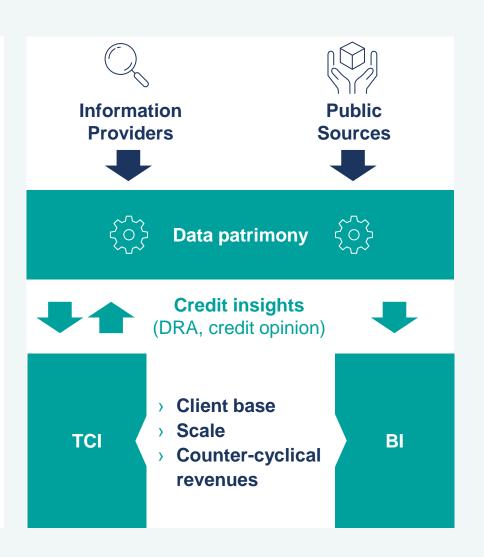
- Critical mass
 - Stronger purchasing power
 - > Higher data re-use rate
- Investment capacity
 - > Speed and accessibility: company identification and data access
 - Multi-sourcing and alternative data

Market **Penetration**

- > Expanded target market / use cases
- > Complementary growth engine in mature markets

Cross-selling / Upselling

- Information to support DCL and AFL management
- Qualification and monitoring of non-insured buyers' portfolio - increase relationship stickiness of TCI clients





POWER THE CORE: DEEPEN AND BROADEN FROM STRONG **FOUNDATION**













	REGAIN CONTROL AND SET FOUNDATIONS	ACCELERATE TO BECOME A LEADER IN THE INDUSTRY	DEEPEN AND BROADEN THE COFACE FRANCHISE
RISK MANAGEMENT	Regain controlDefensive	Industry leadingAgile, proactive	Expert, data drivenDisciplined, consistent
PRODUCT	> TCI focused	> Diversified	› Risk focused
SERVICE	› Mending issues	> Fast, consistent, flexible	> Omni-channel, structured
OPERATING MODEL	> Complex and fragmented	> Simple, integrated, digitized	› Lean, industrialized
GROWTH	> Turnaround	> Invest in profitable growth	> Focused and diversified
RETURNS	› Clawing back	> Above cost of capital	> Resilient TCI with BI upside
CULTURE	> Build the culture	> Live the culture	> Share the culture



2027 AMBITION: BEST-IN-CLASS GLOBAL CREDIT ECOSYSTEM

DATA AND TECHNOLOGY EXCELLENCE

> Best available Data >> Al-powered, best-in-class decision science >> Extensive digital connectivity >> Safe and secure

TRADE CREDIT INSURANCE LEADERSHIP

- Reliable, responsive and explainable UW
- Multi-channel distribution
- Globally standardized product suite
- Full and flexible digital access



3 PROFITABLE BI DOUBLE-DIGIT GROWTH

- Global one-stop Data shop
- Unique and recognized value proposition
- Full online availability
- Maximized synergies with TCI

UNIQUE CULTURE

- Wired to the Global economy
- Multinational with human dimension
- Client focus
- Excellence through collaboration
- Committed to CSR



FOCUSED ROADMAP AND TARGETED INVESTMENTS

REACH DATA AND TECHNOLOGY EXCELLENCE

- Build differentiating data and scoring capabilities
- Invest in technology and connectivity

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2 BROADEN AND STRENGTHEN TCI FRANCHISE

- Underwrite with courage and discipline
- Stimulate customer-oriented profitable growth
- Deliver on simplification



GROW BI DOUBLE DIGIT

- › Keep building Sales team with consistency
- Broaden data sourcing and expand use cases
- > Upgrade IT platform

4 LEVERAGE UNIQUE CULTURE

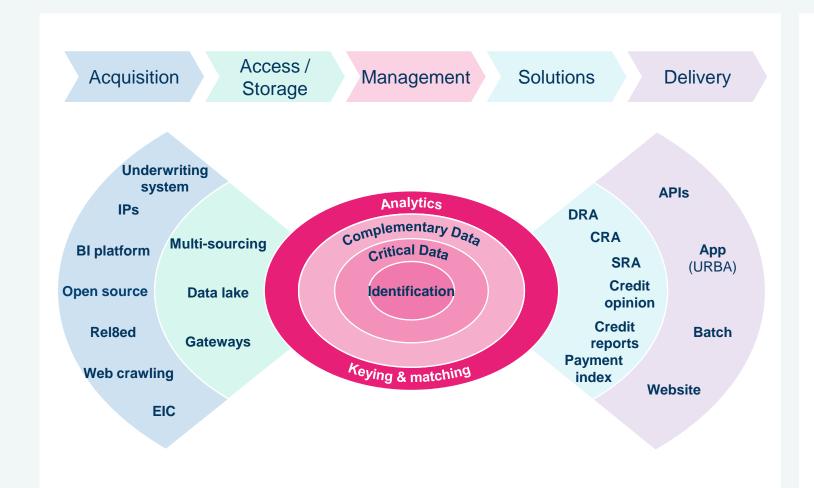
- Enhance attractive employer value proposition
- Deliver on CSR commitments



1 DATA AND TECHNOLOGY EXCELLENCE



1 BUILD DIFFERENTIATING DATA CAPABILITIES



TCI

- > Refined UW leveraging better scores
- > Faster access to high quality data
 - Shorter response times to limit requests
 - > Responsive portfolio management
- › Better explainability of decisions

BI

- Premium insights, including elaborate credit recommendations
- Homogeneous information worldwide
- Credibility of ~€700bn exposure management
- Ease of access



1 INVEST IN TECHNOLOGY AND CONNECTIVITY



Connectivity solutions

Customer / Broker portals

Online client interfaces for day-to-day policy management

API catalogue

Digital tools, selfcare and support for custom integration

Interface with ledgers and CMS

Coface-enabled credit management software solutions

Client-centric ecosystem

- Digital access to full product range
 - > TCI, BI, Debt Collection
- > Highly qualitative service

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- > Consistent product experience
- Modular approach to specific needs
- **Enhanced productivity**
 - Direct access to up-to-date and reliable data
- Stronger Coface Client bond
 - Increased stickiness through digital inter-connection



2 SUSTAIN TRADE CREDIT INSURANCE LEADERSHIP





Underwrite with discipline and courage

- Improve UW speed and quality with better data and agile processes
- Maintain disciplined mindset, yet courageous UW through-the-cycle
- Implement granular and dynamic prevention to mitigate losses while supporting clients

Stimulate customer-oriented profitable growth

- > Further strengthen unique CGS franchise
- Drive mid-market multi-channel distribution
- Enrich product offering
- Improve customer journey and service quality

Deliver on simplification

- > Finalize migration to global target product range (Easy - Trade -Global Liner)
- > Further roll-out integrated Group tools
- Generate cost savings through process and scale

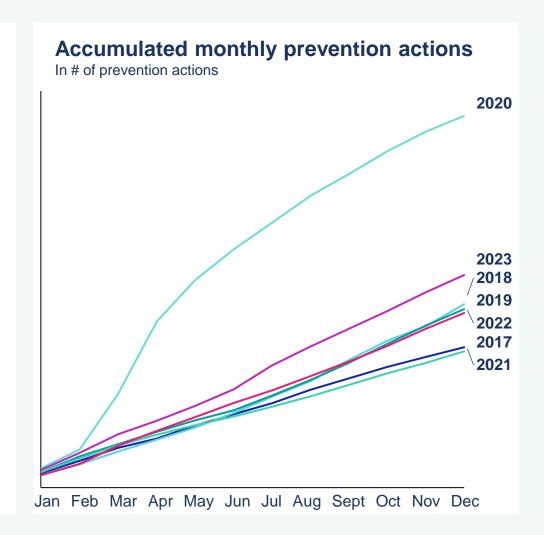


UNDERWRITE WITH DISCIPLINE AND COURAGE





- Gained share during Covid
 - > Focused risk action plans in Q2-2020
 - Repricing campaign (rate and MP) (+€20m)
 - > Proactive and progressive increase in exposure following changing risk expectations (+€48bn)
- Maintained tight UW in post-Covid soft market
- Actively mitigated Russia / Ukraine crisis: 90% exposure reduction in 9 months with no losses
- Avoided high losses: trading and construction sectors, managing Israel, Argentina dynamic situations
- Managed significant retail challenges without losses across the cycle
- **Avoided Greensill business**
- Refused aircraft leasing Single Risk deals in US and Europe





2 FURTHER STRENGTHEN UNIQUE CGS FRANCHISE





Strong, dedicated CGS organization

- One of the 3 carriers capable of addressing the global TCI needs of large corporates
- > 100 countries covered: Best-in-class footprint
- > 230 FTE-CGS teams across 35 countries
- → 600+ programs / client groups worldwide with €360bn exposure
- Drives stronger broker relationships, more specifically with large international players
- Supports global brand reputation



Sources: BCG, Statista, Coface



DRIVE MID-MARKET MULTI-CHANNEL **2** DISTRIBUTION AND INNOVATION





Laid the foundation for future growth

- > Restructured sales teams and implemented performance culture in main countries
- Strengthened New Business and reduced MM cancellations by +20% since 2017



- Increased x5 distributing partners' contribution to MM New Business generation
- Rolled-out new CRM in 60+ countries and anti-churn tool

Invest and Innovate for growth

- Selectively invest in distribution
 - Double sales force in key countries
 - Differentiate broker servicing
 - > Expand partnerships to broaden commercial reach
- Fully digitize EasyLiner to boost SME sales
- > Interface with market credit software
- > Improve customer journey and service quality



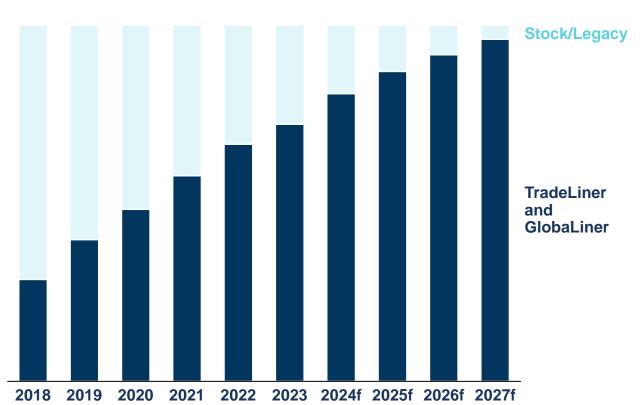
COMPLETE PRODUCT STANDARDIZATION TO SIMPLIFY THE BUSINESS











Standard product suite
Centralized Clause Book
Dedicated systems



Faster and simpler operations
Enhanced quality of service
Lower operating cost



□ DRIVE €10M+ OPERATIONS FULL YEAR COST-OUT





Reduce unit cost ...

Continue to leverage assets in lower cost countries:

- > Reinforce SSCs capabilities
- Transfer more activities in key function areas:
 - > Financial accounting
 - > Commercial Back Office
 - Claims
 - Debt Collections



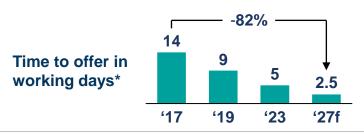
^{*} Mid-Market clients in 13 countries

... and increase automation

Examples of process simplification and automation

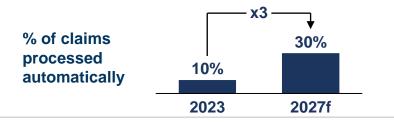
Commercial & Underwriting

- > Roll out new contract management system
- > Simplify processes and organization



Claims

- > Automated claims verification
- Integrated claims and accounting tools

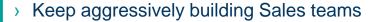




3 GROW BI DOUBLE DIGIT









Upskill sales by vertical

> Systematize key account and pricing management practices

Data



> Broaden and diversify data sourcing

> Finalize TCI and BI IPs alignment

Products



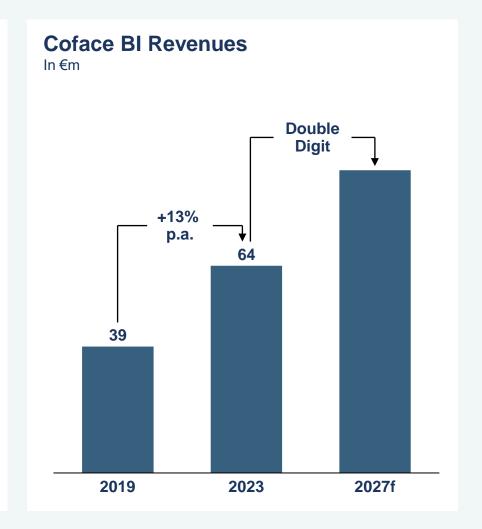
> Expand credit and supplier risk use cases

> Make full suite available in URBA 360

Ops. and technology



- > Enhance IT platform scalability and robustness
- > Improve operational processes
- > Strengthen connectivity with IPs and clients through APIs





BUILD ATTRACTIVE EMPLOYER VALUE PROPOSITION



Coface employer value proposition



Foster global exchanges and help build the future of trade



Drive international careers and accelerate leadership growth



Build a diverse group of informal, inclusive and collaborative talents



Support client growth thanks to unmatched expertise in trade





4 DELIVER ON CSR COMMITMENTS





Further implement emissions reduction plan

- Follow NZAOA trajectory towards net zero: 30% reduction target by 2025 vs. 2020
- Execute daily operations emissions reduction plan: 11% reduction target by 2025 vs. 2019 (-28% at constant scope)
- Engage customers and further extend commercial exclusion policy
- Further embed CSR in selection of suppliers



Finetune workplace attractiveness

- Pursue DE&I efforts: 40% of women amongst the 200 top managers by 2030
- Strengthen employee engagement through regular surveys / action plans: Engagement score up from 7.4 to 7.7 since 2021
- Grow international mobility: +100% mobility since 2019



Upgrade CSR

- > Enhance CSR communication and image to the market
- > Ensure better knowledge of initiatives by rating agencies
- Develop internal awareness of upcoming CSRD obligations



A STRONGER AND MORE RESILIENT COMPANY

Better economics

- Increased annual received reinsurance commissions rate by 9 ppts since 2016
- Increased annual recurring investment income by €35m vs. 2021
- > Lowered cost ratio by 8.5 ppts vs. 2016
- › Delivered double digit ROE



Stronger balance sheet

- > Reduced market risk SCR by 20% in 2 years
- Extended next hybrid debt refinancing to 2032
- Lowered reinsurance stop loss attachment point
- Maintained solvency above 180% in front of major shocks

More resilient Coface

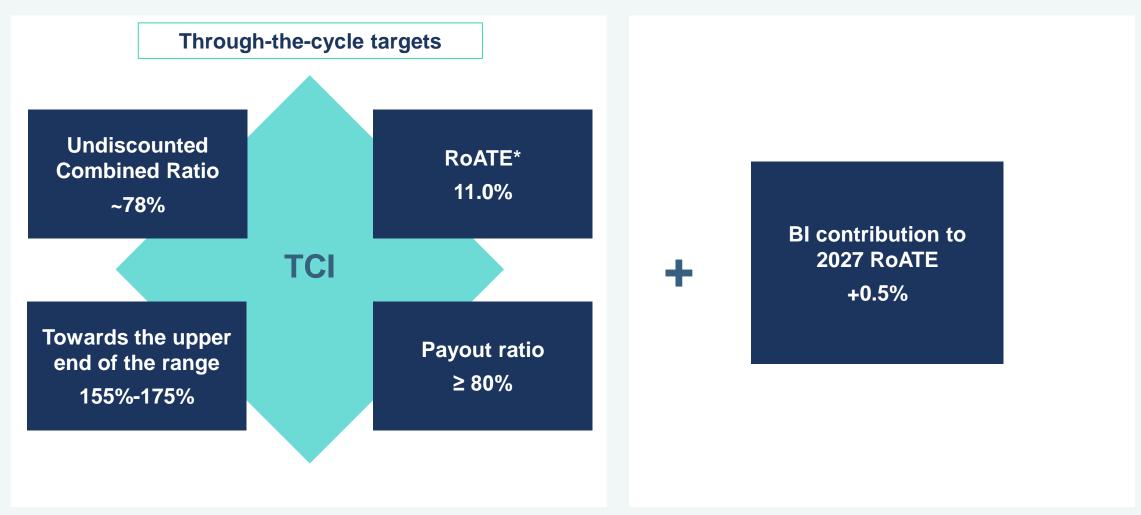
2021 – 2023 quarterly profit above €50m

More resilient to solvency shocks

Lower probability of capital destruction



RESILIENT AND PROFITABLE CORE WITH SERVICES UPSIDE



^{*} At the current level of interest rate environment



UNDERWRITE WITH DISCIPLINE AND COURAGE

CYRILLE CHARBONNEL
UNDERWRITING DIRECTOR



UNDERWRITE WITH DISCIPLINE AND COURAGE

> Disciplined, expert underwriting with a client focus

- Strict underwriting policy, applied with consistency
- Close coordination with Sales
- Agile risk monitoring
- > Transparent communication with clients and brokers; work through crises together

> Going forward, leverage technology and AI to further improve underwriting

- > Fully digitize commercial underwriting process
- Enhance risk underwriting process automation
- > Provide Al-powered explanations



DISCIPLINED, COURAGEOUS UNDERWRITING WITH CLIENT **FOCUS**

Key Assets

400+ Underwriters across 46 countries

~€700bn exposure under management

55 Enhanced Information Centers, with 300 analysts

3m+ limits decisions per year (12k per day)

Credit Limit response time below 1 day

Disciplined underwriting policy

- Two separate functions (Risk and Commercial underwriting)
- Define balanced and sustainable Terms and Conditions
- Implement strict procedures to ensure global application of the risk framework and exposure quality

Agile risk monitoring

Regularly monitor and re-evaluate:

- Country and macroeconomic risk
- Sectorial developments
- Buyer / Group data
- Policyholder quality

Consistent and transparent decisions for our key stakeholders

- Base decisions on predictable buyer risk assessment principles
- Establish constant dialogue with Sales to foster client-oriented decisions
- Involve clients and brokers throughout the process
- Intensify client support in the most challenging risk situations



ADAPT RISK MANAGEMENT TO CONTEXT

Country risk

Triggers

- Geopolitical tensions
- Macroeconomic downturn
- > Political unrest

Actions

- Redefine risk appetite: adjust acceptance rate at country level
- Analyze most impacted areas
- Conduct portfolio review and adjust exposure
- Manage spillover effects

Sector risk

Triggers

- Systemic disruptions (supply chain, inflation ...)
- Monetary policy impacts
- Drop in demand

Actions

- Identify sub-sectors / players most impacted by triggers
- > Redefine risk appetite
- Conduct portfolio review and adjust exposure

Debtor risk

Triggers

- Alert on debtor (group) financial KPIs
- Deteriorating market position: competition, substitution products

Actions

- Identify vital relationships between policyholders and distressed debtor
- Calibrate actions and manage timeline to avoid default while reducing exposure

Policyholder risk

Triggers

- Policyholder's risk management effectiveness
- Portfolio structure: countries, markets, concentration

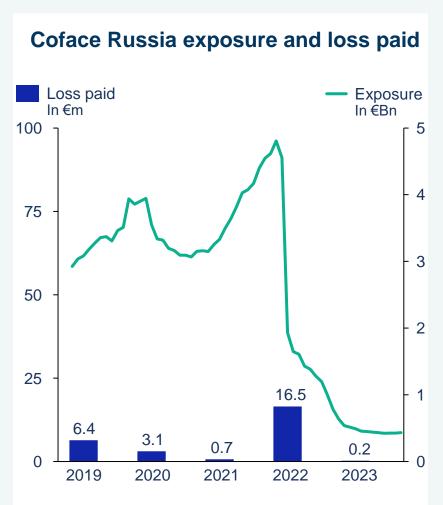
Actions

- Review portfolio and identify weaknesses (buyers, concentrations ...)
- Communicate with policyholder to promote self-adjustment of risk
- Adjust cover and review T&Cs at renewal when necessary



MANAGING COUNTRY RISK: THE RUSSIAN CASE









SECTORIAL DOWNTURN: THE UK CONSTRUCTION CASE

Systemic disruption

- Construction materials price hikes in 2022 / 2023 impacting margins
- Lower demand induced by higher mortgage rates / stricter credit standards

UK construction materials costs index

150 140 130 120 110 100 90 80

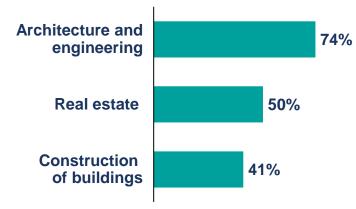
'15 '16 '17 '18 '19 '20 '21 '22 '23

Insolvency increase

- Closely monitored exposure (e.g. Henry Construction £402m TO, Buckingham Group Contracting £700m, Michael J Lonsdale £250m, Readie Construction £421m)
- Analysis showed differences by subsectors

UK insolvencies by sub-sector

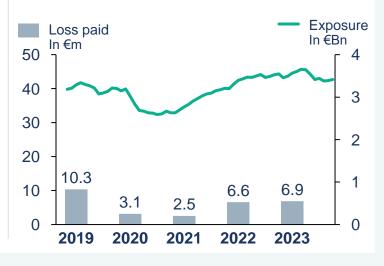
2023 vs. 2019, change in %



Claims avoidance

- Reviewed construction portfolio, with specific focus on severity claims
- Continued allocating exposure while preventing losses, to support business

UK construction exposure and loss paid





Index base 100 in 2019

INVEST IN TECHNOLOGY AND AI TO FURTHER IMPROVE UNDERWRITING

Fully digitalize commercial underwriting process

- Increase efficiency and process control with workflows, audit trail, SLAs and time-tracking
- Improve consistency and transparency of decisions

Enhance risk underwriting process automation

- Differentiate risk underwriting reviews based on quality and credit risk behavior of the policyholder (policyholder scoring)
- Leverage AI to improve RUW engine rules and settings

Provide Alpowered explanations

- Build models to improve and automate explanations of debtor scores and credit limit decisions
- Build prediction score (probability of default, recovery ...)



Disciplined, courageous and tech-enhanced underwriting



STIMULATE CUSTOMER-ORIENTED PROFITABLE GROWTH

NICOLAS GARCIA COMMERCIAL DIRECTOR



STIMULATE CUSTOMER ORIENTED PROFITABLE GROWTH

> Since 2016, Coface has laid the foundations for future growth

- > Restructured sales teams and implemented a strong performance culture
- > Invested to bring Sales Force Effectiveness to industry standards
- > Rolled-out the X-Liner product suite to address client needs and simplify business
- Drove client satisfaction

Going forward, Coface will

- > Further strengthen CGS franchise, optimize pricing and capital efficiency
- > Drive mid-market penetration through multi-channel distribution and innovation
- > Enrich product offering towards SMEs and non-can in select markets
- Improve customer journey and service quality



RESTRUCTURED UNDERPERFORMING SALES FORCES IN LARGE COUNTRIES





Consolidated and refocused commercial organization

- > Consolidated regional organization, reduced management headcount
- > Implemented Farmer / Hunter functions
- Let go low performers



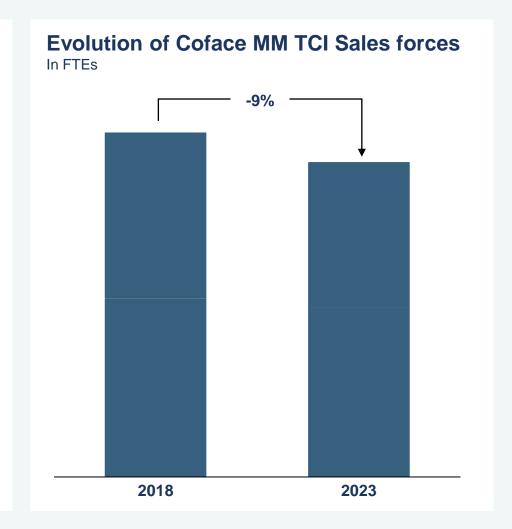
Internalized external agents

- > Internalized 36 former agents and regained control over sales force
- > Let go ~70% low performers among former agents, then hired new Sales
- > Built dedicated broker desk



Optimized partnership support

- Streamlined organization by distribution channel
- › Built Partnership support team
- > Redesigned Sales territories to optimize bank / partner coverage





INCREASED MID-MARKET COMMERCIAL PERFORMANCE

Upgraded commercial practices to best in TCI market



Sales and Account Management

- Separated hunters and farmers
- > Implemented new incentive plan
- > Improved alignment between sales and underwriting
- Systematized review of won / lost deals



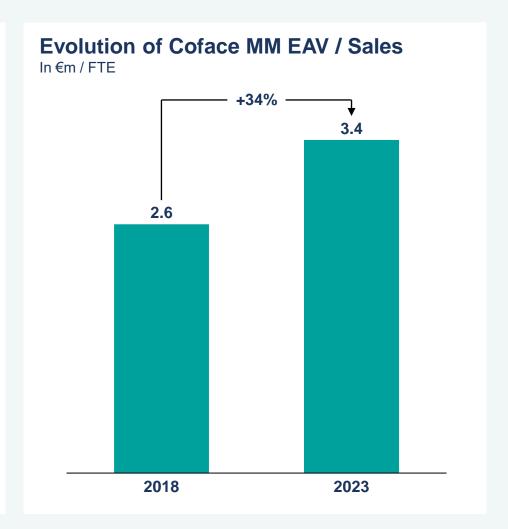
Distribution channels

- > Set up dedicated teams in main countries
- Improved broker onboarding and training
- Strengthened partnership distribution



Tools and technology

- > Launched new CRM
- > Rolled-out Al-powered anti-churn tool
- > Upgraded pricing tool
- > Tested new lead generation approach





STREAMLINED X-LINER PRODUCT SUITE ADDRESSING SPECIFIC SEGMENT NEEDS



EasyLiner

Target client profile

Turnover from €500k to €10m

Product benefits

- 100% online quotation, subscription, onboarding
- One-stop-shop solution:
 - TCI (domestic and export)
 - Debt collection

TradeLiner

Target client profile

Turnover > €10m

Product benefits

- Comprehensive and flexible offer
- Disciplined underwriting supported by organization and standard clause directory (Clause Book)
- Broad choice of options: full range of Coface expertise
- Internal process efficiency (commercial back offices)

100% policies migrated by 2027

GlobaLiner

Target client profile

- > Turnover > €250m
- International footprint

Product benefits

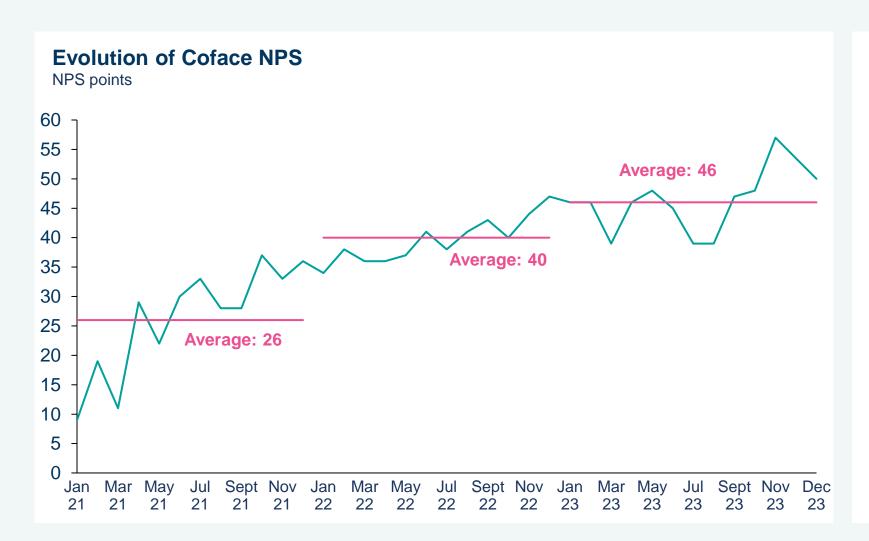
- International aggregation of TradeLiner contracts within frame agreement
- Disciplined underwriting as per TradeLiner practices
- Worldwide terms and conditions* driving consistency and transparency
- Customer dashboard to manage global risks

80% policies migrated by 2027



^{*} With local adjustments imposed by regulations

DROVE CLIENT SATISFACTION THROUGH SERVICE QUALITY AND CONSISTENCY



Key drivers

- Shortened response times
 - Time to offer reduced by 60%
 - RUW decision time reduced by 30%
- Implemented Detractors calls process (by Country / Sales managers)
- Improved accessibility and processes
- Built rigorous client metrics monitoring solutions (NPS, CSAT, complaints)



STIMULATE CUSTOMER-ORIENTED PROFITABLE GROWTH

Further strengthen unique CGS franchise

- Deploy GlobaLiner for distinctive and efficient global servicing
- Optimize price / conditions and capital efficiency

Drive mid-market multi-channel distribution

- Differentiate broker servicing model
- Double sales force in key countries
- Expand partnerships

Enrich product offering

- Invest in EasyLiner to unlock the SME potential
- Deploy non-can in select countries

Improve customer journey and service quality

- Embed Credit Management Software (Alyx) into core offering
- Upgrade digital interfaces and APIs

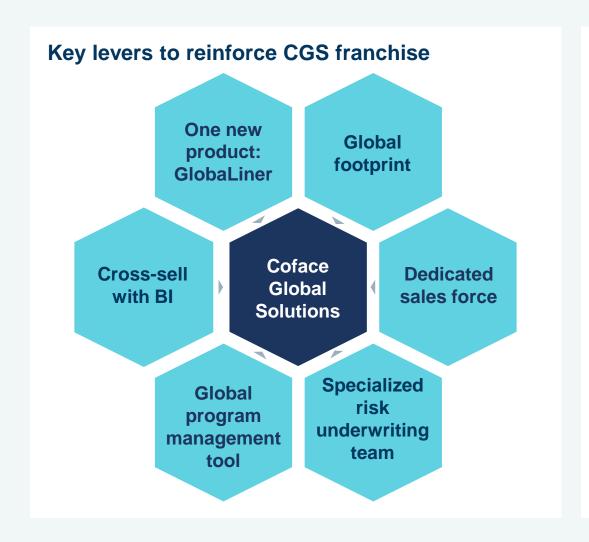
2027 ambitions

Accelerate new business growth

Uplift service quality for brokers and clients



FURTHER STRENGTHEN UNIQUE CGS FRANCHISE



Optimize efficiency and profitability

- Drive profitability and return on capital through active pricing and proactive exposure management
- Leverage GlobaLiner to increase efficiency and reduce lead times in deploying new programs
- Uplift service quality and productivity (+15% back-office productivity) through automation and GAP tool roll out
- Further develop CGS desks in Japan, China and South Korea



DRIVE MID-MARKET MULTI-CHANNEL DISTRIBUTION

Mid-market distribution enhancement strategy

Brokers



- Differentiate broker servicing
- Extend broker portal services and create a dedicated broker API suite

Direct



- Double Sales positions in key markets
- Upgrade lead generation capabilities

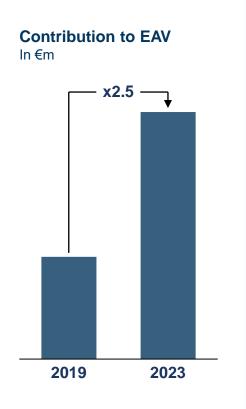
Partnerships



- Reinforce partnerships in markets with effective distribution setup
- > Explore new geographies

Partnership example

- Major retail bank in France, with long-lasting distribution partnership, revamped during Build to Lead
- Leading retail banking network with 400+ business centers
- > SME focus
- Medium-term partnership development roadmap built in coordination with the partner



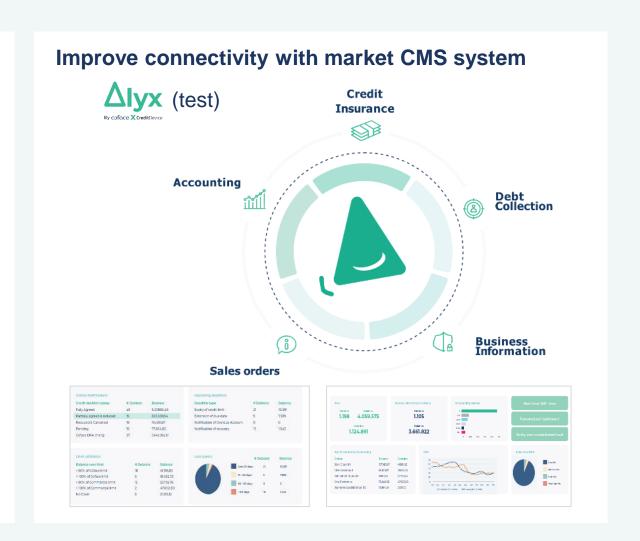


TEST NEW SOLUTIONS IN MID-MARKET AND SME

Invest in EasyLiner to double SME revenues

EasyLiner

- > Product features
 - Streamline contract
 - Adjust clauses to stimulate traction from banks
- Contract management
 - End-to-end contract management tool to facilitate renewals and endorsements
- Customer journey
 - Digital signature to all countries
 - > Simplified KYC with e-identification
- Distribution
 - Continue leveraging partners and accelerate in 12 current geographies
 - > Extend footprint to 5 new countries





ADAPT STRATEGY TO MARKET POTENTIAL AND COMMERCIAL **READINESS**

Build-up in successful markets

- Countries with proven track record of profitable growth
- > Coface growth rate above market average

Reinforce distribution



Examples

Capitalize on improved situation

- > High potential markets with controlled loss
- Coface is under-invested



Invest to bridge the gap with market growth



Fix then grow

Markets with potential under restructuring (loss, go-to-market strategy)



Improve sales execution in specific channels / segments







BUILD DIFFERENTIATING DATA AND SCORING CAPABILITIES

THIBAULT SURER
STRATEGY & BUSINESS
DEVELOPMENT DIRECTOR



BUILD DIFFERENTIATING DATA AND SCORING CAPABILITIES

> Data and scores are differentiating assets for Coface

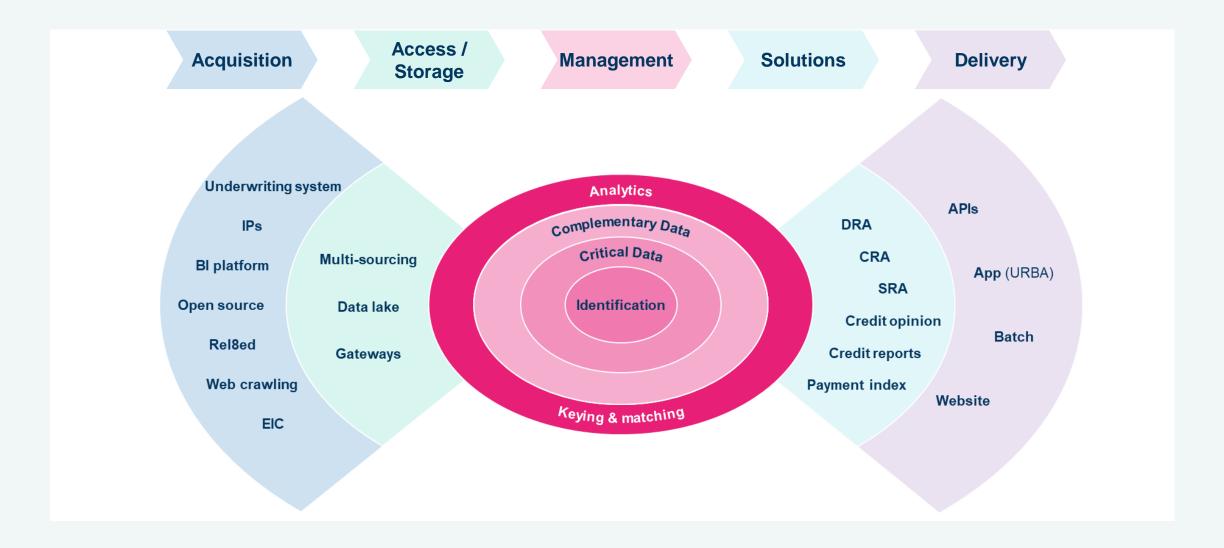
- > Remarkable data patrimony with access to 195m companies
- > Data is produced internally or sourced from ~50 best Information Providers
- > Scores provide the base for credit decisions in TCI and critical insights to BI clients
- Continuously investing in score performance, leveraging Al

> Going forward, continue upgrading data asset and scoring technologies

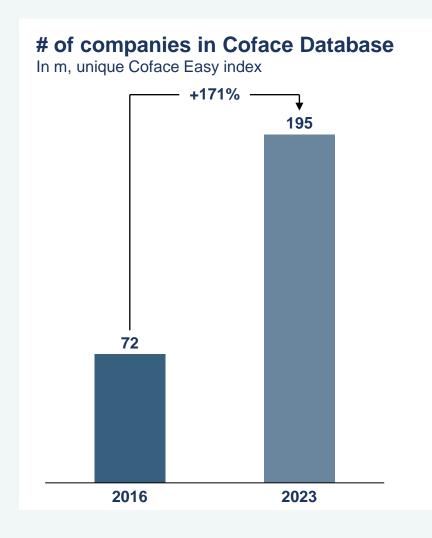
- > Enhance coverage, data quality and implement multi-sourcing
- > Ease access to data, enrich proprietary Easy index and reduce response time
- > Further enhance internal scores' performance, automation and explainability



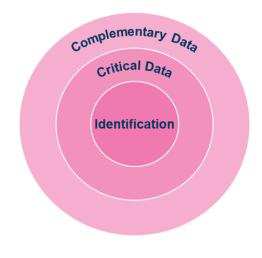
BUILDING DIFFERENTIATING DATA CAPABILITIES TO SERVE BI AND TCI



INDUSTRY LEADER GLOBAL DATABASE



Data categories



Identification: basic information to identify a company

- name
- legal ID
- incorporation date
- trademark ...

Critical: necessary to produce scores

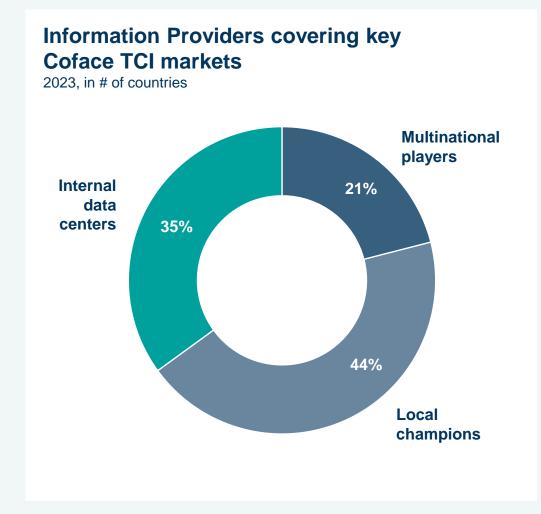
- financials
- payments
- compliance
- company links ...

Complementary: for additional insights and BI use cases

- major clients
- premises (owned, rented)
- events
- import/export



RIGOROUS SOURCING FROM REPUTABLE IPS



Key selection criteria of Coface IPs

- > Index File with the largest coverage of companies
- > Automatic connection to primary data sources
- > Completeness of critical data (e.g., financials)
- > Capability to deliver reports automatically in a structured format
- Monitoring capabilities



EVER INCREASING SCORE PERFORMANCE

Characteristics of Coface scoring capabilities

- Proprietary payment experience data and financials
- Homogeneous probability of default scale worldwide
- > Expert-based business capping rules
- > In-house underwriting know-how
- > Al-powered modeling and prediction capabilities

Illustration of Al-driven performance improvements In predictability index points (Gini) + [5 - 20 pts]**Coface traditional Al-powered** scores scores



DEVELOP DIFFERENTIATING DATA AND SCORING CAPABILITIES

Enhance coverage and quality of Data

- Partner with the best IPs; align BI and TCI in key markets
- > Implement multi-sourcing to enhance data coverage

Reduce response time and ease access to Data

- › Build common data lake to manage data for BI and TCI
- > Improve matching algorithms to accelerate company identification

Invest in scores and improve performance

- Develop score performance and explainability
- Build innovative technology-based scoring models in countries with low financial data availability

2027 ambitions

Best-in-class, global corporate data asset

Industry leading score performance



GROW BI DOUBLE DIGIT

THIBAULT SURER
STRATEGY & BUSINESS
DEVELOPMENT DIRECTOR



GROW BI DOUBLE DIGIT

> An attractive value proposition; strong synergies with TCI

- > Focus on insights and global presence
- Unique infrastructure: data and scores, footprint and risk expertise
- > TCl and Bl: two complementary ways to address clients' needs
- > 13% growth ('19-'23)

> Going forward, deliver profitable double-digit growth

- Continue building BI salesforce and brand awareness
- > Focus on value-added solutions for credit- and supplier-risk management
- > Invest in data and technology, and build a robust, scalable IT platform
- Continue ensuring a tight cohesion between BI and TCI



UNIQUE PROPRIETARY DATA AND INTERNATIONAL COVERAGE



Access to proprietary data derived from TCI (e.g., payment experience)

Global coverage

195m enterprises referenced;
 2.5m companies monitored;
 +400 risk analysts*
 in 60+ countries

Access to best-in-class IPs

 Sourcing Information from ~50 different external lps and 15 internal production centers worldwide

Value proposition



Unique TCI-leader insights for clients



One-stop, global access with scale



Simple, comprehensive tools and analyses

"Skin in the game" underwriting capabilities

 Credit opinions leveraging TCI underwriting expertise (~€700bn exposure, 75 years exp.)

Consistent score methodologies

 Homogeneous and comparable calculation of PDs worldwide

Brand awareness

>TCI-leader global reputation



^{*} Enhanced Information Centers and Data Operations Centers Staff.

COFACE'S OFFER FOCUSES ON CREDIT RISK





Portal

API

File

FOCUSING ON SPECIFIC USE CASES AND INDUSTRIES



Credit risk management

- Assess and monitor clients' credit worthiness
- > Manage TCI policy requirements
- Assess the non-insured part of the portfolio of international groups

Supplier risk management

- Assess and monitor suppliers' solidity
- Identify alternative suppliers in line with procurement strategy

Sales & Marketing

- > Identify potential new clients
- Assess prospects' creditworthiness

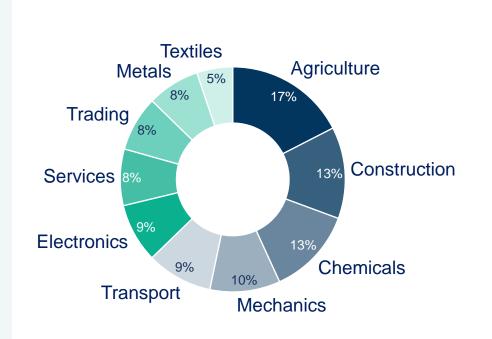
Scoring models (mostly for Fls)

Scoring modelbenchmarking andenrichment

Data Supply (mostly for IPs)

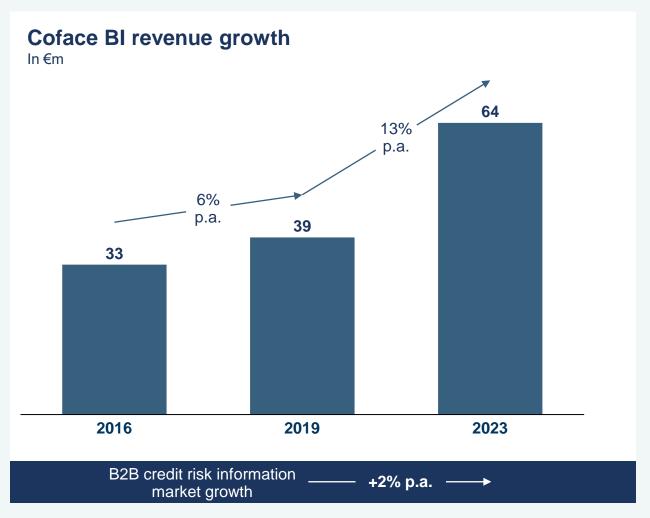
Provision of raw data and DRAs for reselling purposes

Distribution of Coface BI clients by industry 2023, in % of number of clients





BUILT PLATFORM WHILE GROWING DOUBLE DIGIT



From (2019)	To (2023)			
50	170+	Sales force FTEs		
92m	195m	Companies referenced worldwide		
€8.1m (FY-2021)	€14.5m (FY-2023)	New Business ACV (+34% p.a.)		
6.5k	15k	Number of clients		
Data purchase cost index decreased by 7% since 2019				

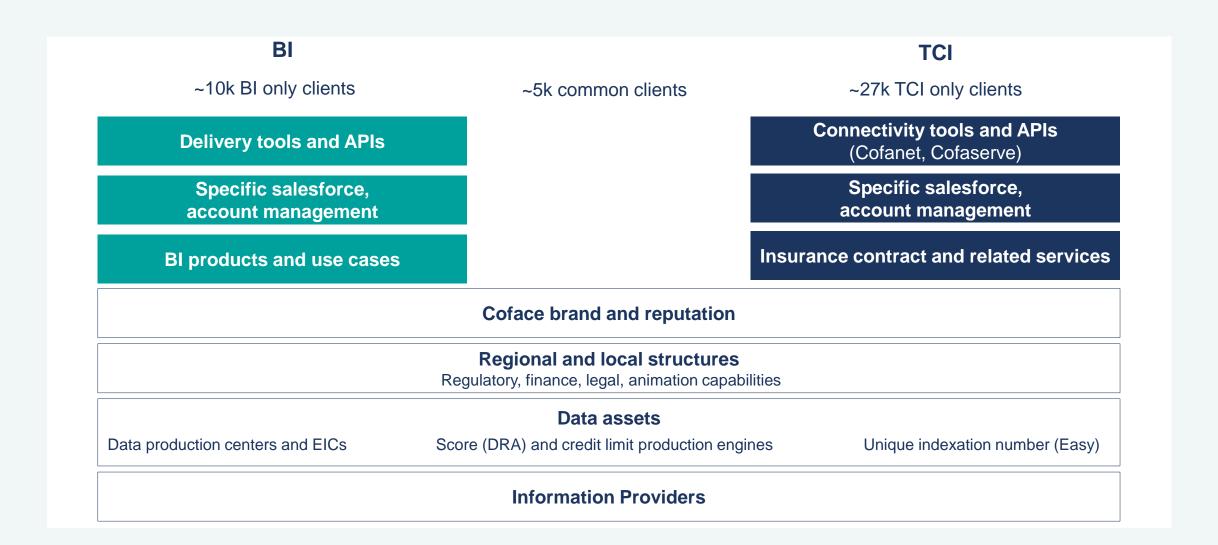


STRONG GROWTH IN ESTABLISHED COUNTRIES

	Sales readiness	Operational readiness	Revenue CAGR '19-'23
Established countries (7 countries)	 Sales team in place: commercial leadership and high performers High brand awareness 	 Data / IT platform in place High domestic data coverage, quality and immediate service accessibility 	+23%
Developing Countries (17 countries)	 Sales team under construction: Commercial leadership to be improved Brand awareness to develop 	 Data / IT platform recently established Domestic data access in line with market standard. Scores mostly available online (>50%) 	+10%
Satellite Countries (other countries)	 Sales team and leadership being recruited No or low brand awareness 	 Variable quality and availability of data in the domestic market 	+9%
Israel	 Market leader with 65% market share Strong brand awareness International offering 	 Local Data / IT infrastructure Domestic data coverage and accessibility at market standard 	+6%



DATA ANALYTICS SYNERGIES AND COMMERCIAL FOCUS





ENSURING TIGHT COHESION BETWEEN TCI AND BI

Challenges faced when building a new business line ...

"Established" versus "to be proven": tendency to prioritize core business



Lack of knowledge between business lines: different mindset and tech maturity



High investments in proportion of revenues: accelerated pace for recruitment in a "young" business



 Concerns linked to potential negative impacts on core business and/or confusion around the brand



... require culture and reinforcing cohesion mechanism

 Hold regional and country CEOs accountable for BI results. Set joined objectives and bonuses

Explain the synergies between TCI and BI: trainings "BI for TCI" and "TCI for BI"

 Strong top management support and commitment to people and IT investments

 BI and TCI are ONE business. Same data, same underwriting expertise. 1/3rd BI clients are TCI clients

Counter-cyclical revenues



INVEST IN SALES AND IT TO GROW DOUBLE DIGIT BY 2027

Strengthen sales execution

> Reinforce direct sales and enhance effectiveness

Diversify distribution channels

> Enhance brand awareness and lead generation

Adapt data strategy to BI specificities

> Align data sourcing on best quality Information Providers

Improve data accessibility and online availability

› Build unique Data Factory

Revamp IT platform

Create best-in-market scalable IT platform

> Harmonize contract management / customer journey worldwide

Enrich product portfolio

Continue leveraging and monetizing proprietary data and scores

> Invest in the supply chain risk use case

2027 ambition

Profitable, double-digit topline growth



INVEST IN TECHNOLOGY AND CONNECTIVITY

KEYVAN SHAMSA BUSINESS TECHNOLOGY DIRECTOR



INVEST IN TECHNOLOGY AND CONNECTIVITY

- > To support Power the Core, Coface will invest approx. €80m in technology
 - Information system reliability and security
 - > Replacement of local tools with global solutions and simplification
 - Internal and external data management
 - > Product and service modernization, and connectivity with clients
- > Connectivity is becoming a new norm. It is a differentiator to acquire clients, enhance retention and increase fees
- Coface will continue to invest in connectivity
 - > Full set of APIs to deliver portfolio of services (TCI, BI, Debt Co) to clients
 - Credit Management Software as an integrated solution to facilitate trade receivable management



FUNDAMENTAL TECHNOLOGY ACHIEVEMENTS DURING BTL

Simplified Infrastructure

- Mutualized tools and processes between regions
- Reduced number of IT systems by 40%
- Lowered information system complexity index by 25%
- Adopted microservices architecture principles

Improved data awareness and management

- Created a Data Office and a Data Lab (20 FTEs)
- Implemented an IT Data Platform aligned with market trends
- **Enhanced Data Management capabilities:** Data Lineage and Data Directory

Upscaled service quality and security

- Enhanced capabilities to expose APIs
- Doubled IT security budget (vs. 2019) and introduced new cybersecurity tools
- Optimized IT development process with new tools
- Shortened incidents resolution time

Initiated organization modernization

- Created Business Technology (BT) Office for transversal steering of BT
- Accelerated use of Bucharest development center
- Initiated agile deployment



INVEST €80M IN IT TO MEET NEW TECHNOLOGY AMBITIONS

Improve value proposition

- Strengthen connectivity with clients, brokers and partners
- > Roll out new digital, innovative products and services

Support operational efficiency

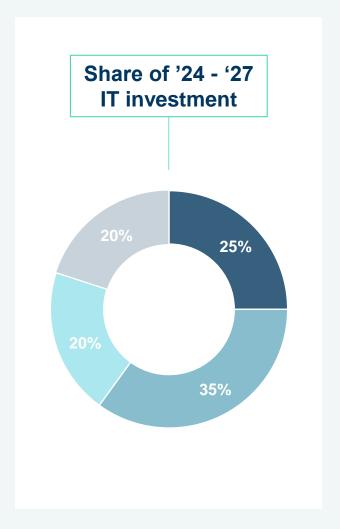
- > Pursue implementation of global tools and systems rationalization
- > Invest in automation and AI to industrialize processes

Facilitate data supply and usage

- > Centralize external data ingestion through a unique acquisition layer
- > Reinforce data management and encourage internal data uses

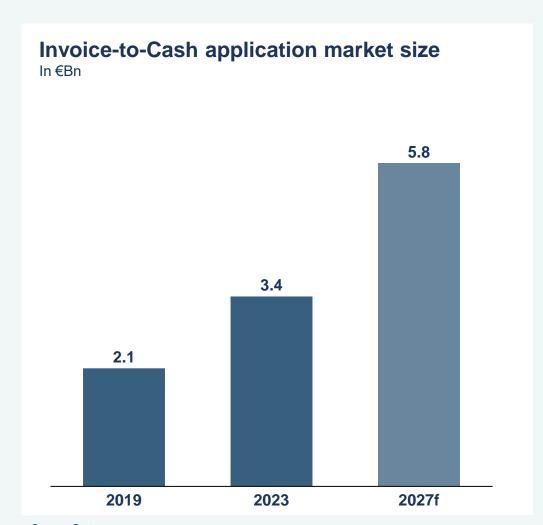
Invest in reliability and security

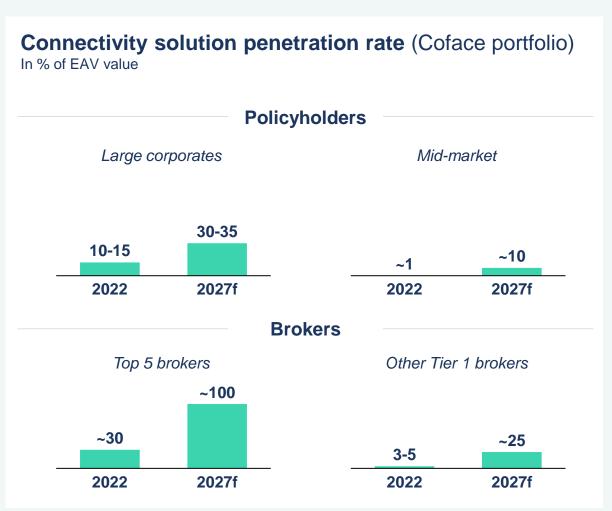
- > Address IT risks and vulnerabilities for best-in-class security
- Anticipate technical obsolescence of core systems





STRONG GROWTH IN CLIENT AND BROKER CONNECTIVITY





Source: Gartner



CONNECTIVITY STRATEGY BASED ON 2 PILLARS

1

API Catalog

- > API Products for all Coface key business stakeholders
- > With a market standard developer experience
- > And a team of expert sales engineers to support clients for custom integration

2

Interface with market software

- Xeep up with digitalization trends
- > Gain efficiency and improve service quality

Be the trusted partner of clients and distributors in their digitalization journey

Enrich Coface offer to embed services into clients' environments

Support productivity gains and simplification of operations



LEVERAGE UNIQUE CULTURE

CAROLE LYTTONGENERAL SECRETARY



BUILT STRONG LEADERSHIP CULTURE IN LAST 4 YEARS

Set up a flexible and attractive work organization

- Work from home (2 to 4d / week) and flex office deployed
- Over 60 virtual international assignments
- International mobility doubled since 2018
- > Agile compensation management in high inflation context
- > Turned e-NPS around (x5 in 3 years)

Strengthened Gender Equity

- 4 out of 7 regional CEOs are women
- > 36% women in senior Management (+7 ppts vs. 2018)
- > 46% women in succession plans for Top 200 (+6% vs. 2020)

Enhanced the leadership level

- Over 500 managers attended the leadership development program
- 62% of Senior Managers roles filled internally (Jul '22-'23)
- 42% of positions filled according to succession plan (Jul '22-'23)
- > Extended BI team with specific HR program

Modernized the HR Function

- > Launched Global SAP HR Tool digitizing HR processes
- > Upskilled HR leadership roles
- Digitized UW, Sales trainings (over 150 e-learning modules)



REINFORCE ATTRACTIVENESS IN HIGHLY COMPETITIVE MARKET

Strengthen employer brand

- Offer attractive career opportunities, leveraging international footprint
- > Build on reputable and compliant workplace
- > Leverage BI diversification to attract talents
- Target 40% of women in senior management roles

Nurture high-potential individuals

- > Build a leadership development track for Hi-Pos
- > Further enhance core management skills

Deliver attractive compensation

- Develop an agile and proactive compensation policy
- > Implement a more granular monitoring of salary trends

2027 ambition

Best in market employee attractiveness



EMBEDDED CSR IN COFACE'S STRATEGY WITH 3 PILLARS

Responsible insurer

- Decreased GHG emissions of investment portfolio
- → Joined NZAOA initiative effective January 2024
- > Built commercial exclusion policy
- > Integrated 3 ESG indicators into Risk Appetite and risk monitoring
- Doubled Single Risk exposure in ESG projects since mid-2022

Responsible employer

- > Improved the Group Gender index 88/100 (+4 ppts vs. 2021)
- > Drove employee development
- > Increased employee engagement (e-NPS from 6 in Sept. '21 to 31 in Sept. (23)
- > Boosted employees training through operational and functional academies

Responsible enterprise

- > Built a reduction plan of emissions and trajectory towards Net Zero in 2050
- > Began implementation of the plan:
 - Business travels, office space and document printing reduced
- > Introduction of hybrid and electric cars in the car fleet
- Flex office, etc.

Embedding the culture

- > Spread culture of ethics across the Group
- > Strengthened awareness of CSR across the Group (CSR and DE&I champions, quarterly CSR committee including EXEC team)
- > Supported grass root employee-driven initiative Green to Lead





FURTHER BUILD ON STRONG ESG ACHIEVEMENTS



AAA **LEADER** MORNINGSTAR SUSTAINALYTICS

18 Low Risk



C Prime* Moody's ESG Solutions

57/100 Robust

Good and improved ratings over the years thanks to:

- Due consideration given to fight against climate change
- Enhanced inclusion initiatives
- Solid compliance program
- Strong governance



^{* 2&}lt;sup>nd</sup> decile of insurance sector

HIGHER REGULATORY DEMAND WITH IMPACT ON BUSINESS, OPERATIONS AND IMAGE

EU TAXONOMY FOR SUSTAINABLE ACTIVITIES

Classification system to create a "green list" of financial products or investments for investors, effective 2024 on the FY-2023

CORPORATE SUSTAINABILITY DUE DILIGENCE

(PROPOSED DIRECTIVE, NOT YET ADOPTED)

Obliging companies to monitor their value chain, to identify and mitigate adverse human rights and environmental impact arising from their operations, their subsidiaries and their chain of activities. Liability for damages if failure to comply

2024

2025

2026

2027

CORPORATE SUSTAINABILITY REPORTING DIRECTIVE (CSRD)

Standardization of non-financial reporting on ESG, with first publication on 2025 for the FY-2024

PAY TRANSPARENCY DIRECTIVE

Strengthening the application of equal pay for equal work principle between men and women, with pay transparency and enforcement mechanism



FURTHER DEPLOY CSR STRATEGY & STRENGTHEN PERCEPTION

Responsible insurer

- Further decrease GH emissions of investment portfolio in compliance with NZAOA trajectory
- Further extend commercial exclusion policy
- Further embed CSR in selection of suppliers
- Launch engagement campaigns with clients

30%* reduction of investment portfolio emissions by 2025 (vs. 2020)

Responsible employer

- Build new digital academies (BI, HR)
- > Pursue efforts in the field of DE&I
- Focus on attracting and retaining talents

40% women in top 200 managers by 2030

Responsible enterprise

- Pursue deployment of emissions reduction plan
- Better structure our CSR data to prepare for CSRD
- Reach out to communities, on the model of the French Potter foundation

Reduction target by 2025 (vs. 2019): -11% for operations emissions (-28% at constant scope)

- Strengthen our corporate CSR image with more extra-financial ratings (e.g., EcoVadis)
- Strengthen our internal communication and our support to regional CSR Champions





Embedding the culture

^{*} Limited to equities and corporate bonds (scope 1 & 2). Carbon footprint calculated by Amundi. Methodological change to be noted in 2023.

FINANCIAL PERFORMANCE & AMBITION

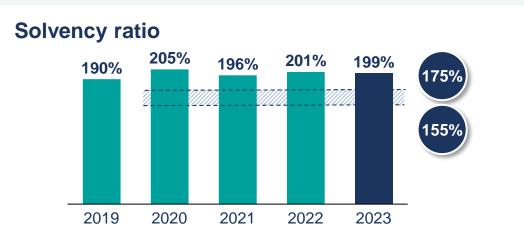
PHALLA GERVAIS
CHIEF FINANCIAL
& RISK OFFICER

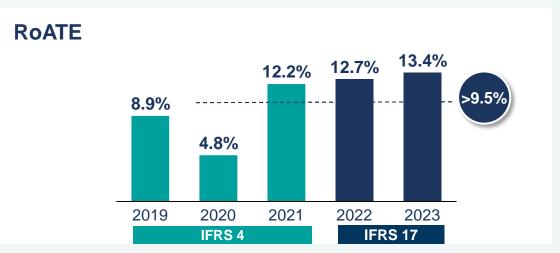


CLEARLY MET OR EXCEEDED BUILD TO LEAD OBJECTIVES THROUGH-THE-CYCLE









Coface applies IFRS 17 since 1 January 2023. All comparisons are made with 2022 numbers applying IFRS 17 methodology



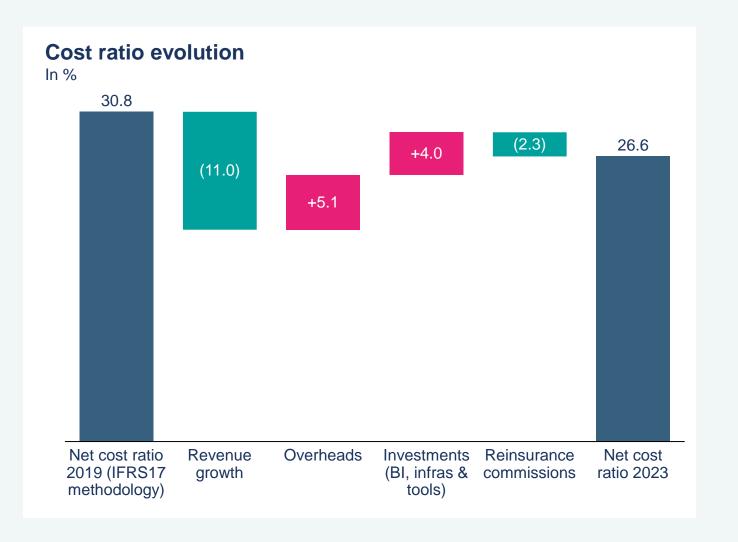
^{*} In view of the scale of the health crisis and following the vote at the Combined General Shareholders' Meeting of 14 May 2020, it was decided not to pay a dividend for the fiscal year ended 31 December 2019

^{**} The proposed distribution is subject to approval by the general shareholders meeting on 16 May 2024

IMPROVED EFFICIENCY CREATING SPACE FOR INVESTMENT



- Streamlined IT platform
- Invested for growth
- > Improved reinsurance cost and structure

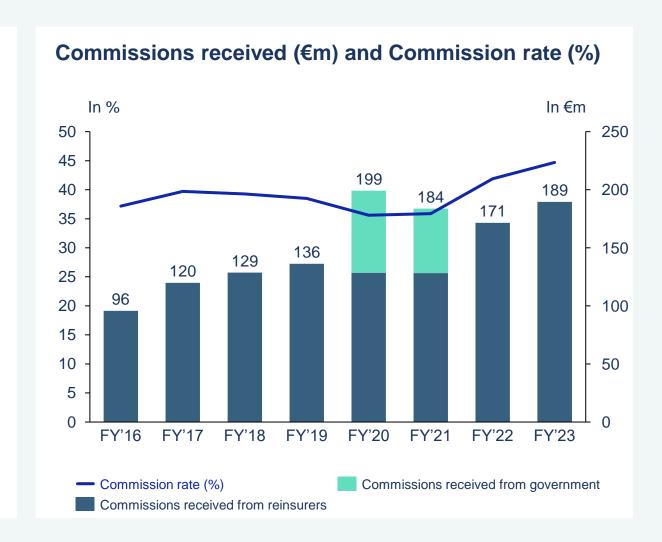




LEVERAGING REINSURANCE PURCHASE

Due to long lasting relationships with highly rated and diversified reinsurers, Coface further improved key metrics:

- > Stable 2 years quota share
- > Record high reinsurance commissions
- Lower stop loss attachment point

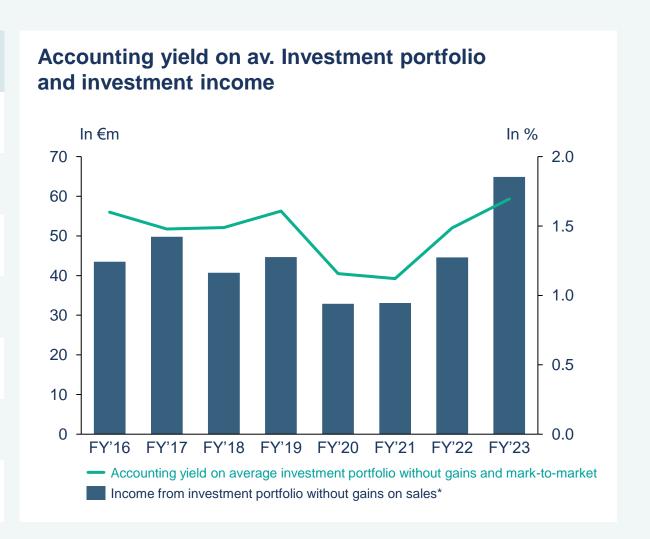




DERISKED INVESTMENT PORTFOLIO LEVERAGING NEW RATES SITUATION

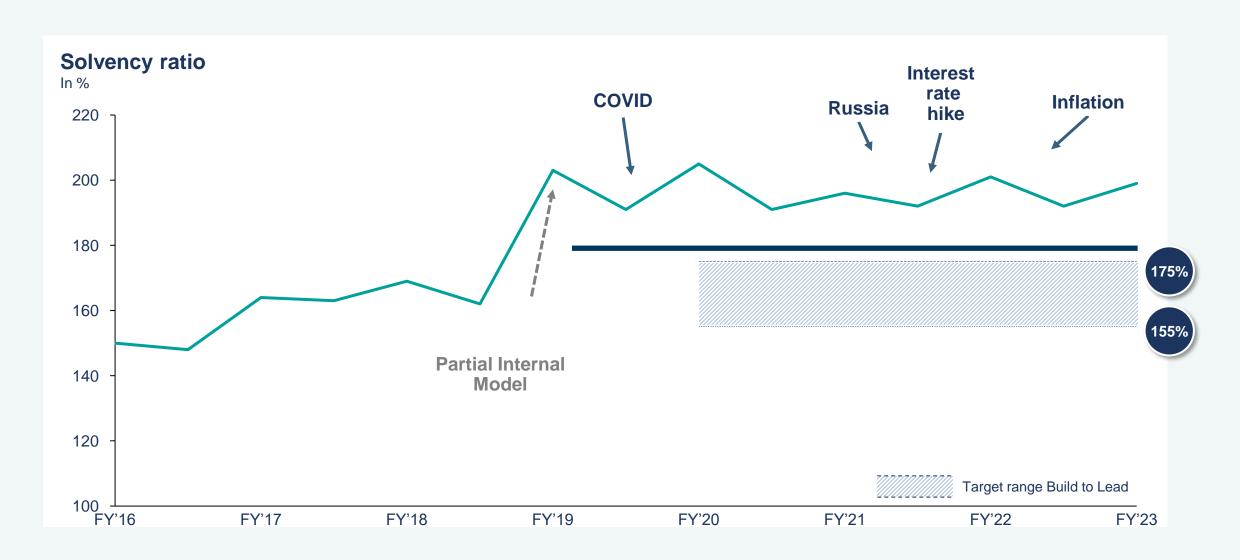
€m	FY-21	FY-23	Variation
Bonds	2,115	2,269	+7.3%
Equities	233	80	-65.7%
Investment Real Estate	213	180	-15.5%
Loans, Deposit & other financial	507	746	+47.6%
Total Investment	3,068	3,276	+6.8%
Market risk – SCR	388	297	-23.5%
Recurring yield	33.1	64.9	+94.6%





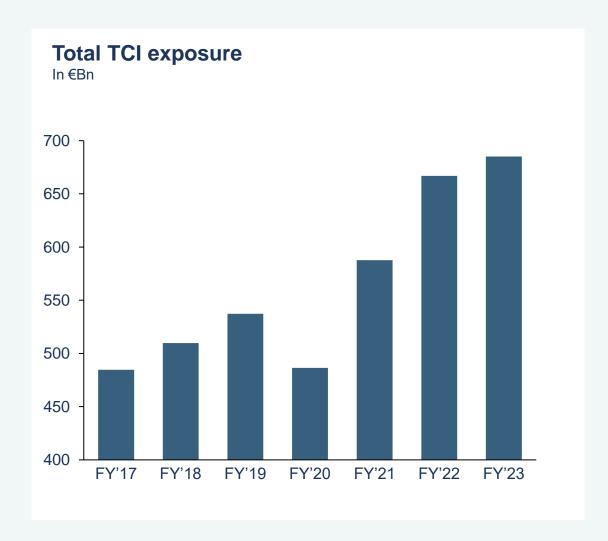


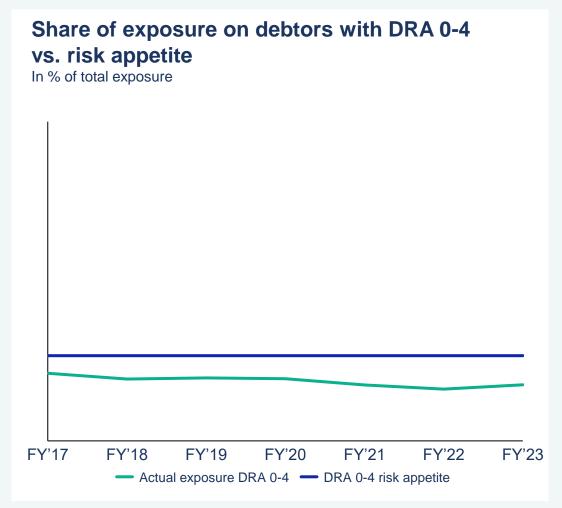
STRONG SOLVENCY EVEN AGAINST SEVERE SHOCKS





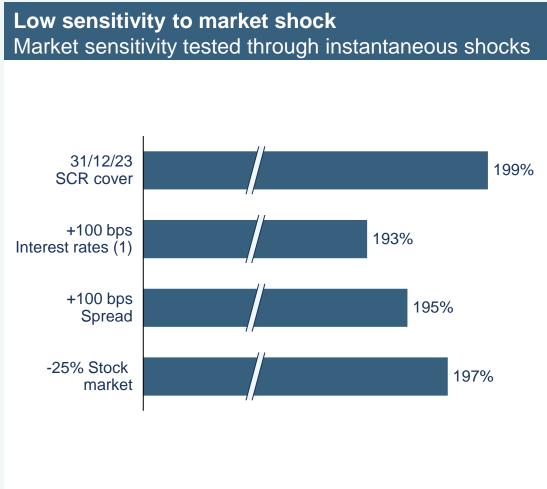
UNDERWRITING DISCIPLINE ALLOWS FOR CUSTOMER GROWTH







SENSITIVITY TO MARKET SHOCKS





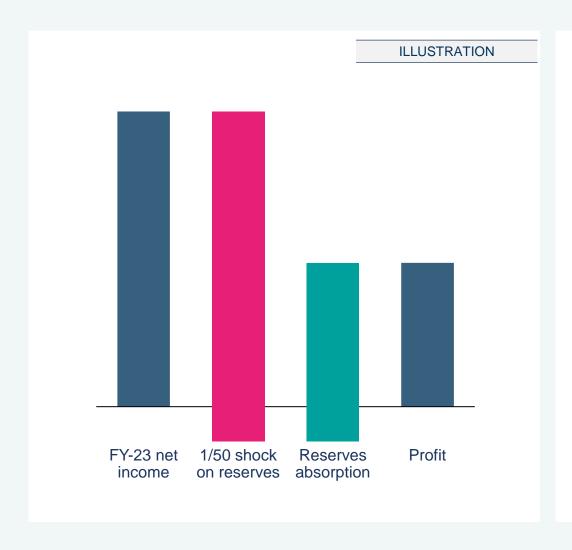


⁽²⁾ Based on the level of loss ratio corresponding to 98% quantile



⁽³⁾ Based on the level of loss ratio corresponding to 95% quantile

STILL PROFITABLE IN 2023 WITH 1/50 SHOCK

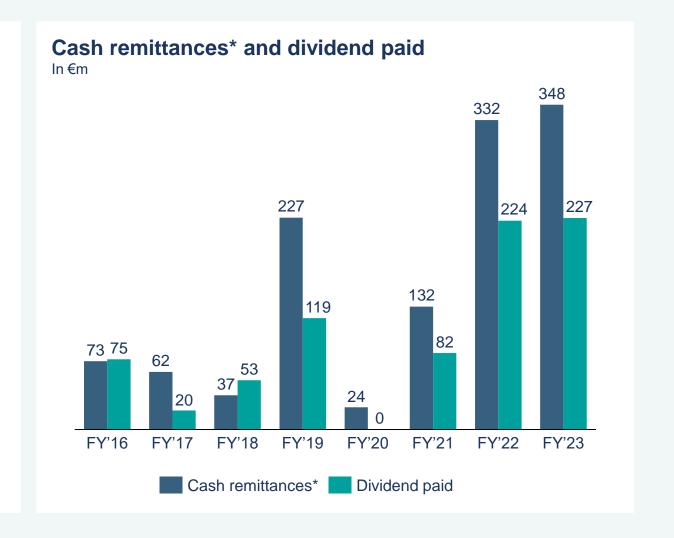


- > 1/50 shock equivalent to 110% current year loss ratio
- > Lowering reserve quantile to 75% limit P&L impact
- Coface would have been profitable for the year with a 1/50 shock



DIVIDEND PAYMENTS WELL COVERED BY OPERATING CASH REMITTANCES*

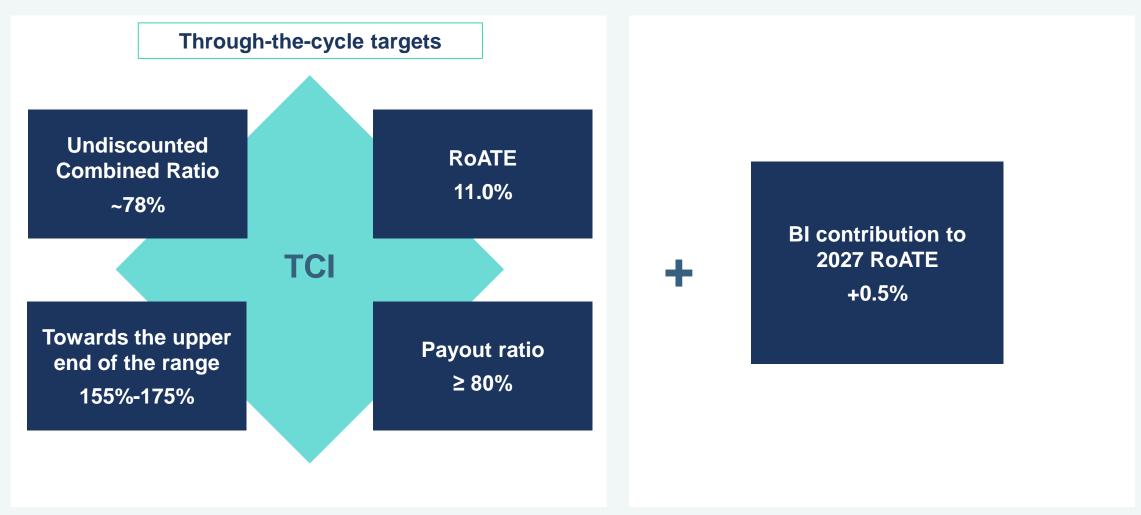
- > Simple legal structure allow for quick cash upstream
- Coface has paid 65% of its operating cash flow in dividend since 2016





^{*} Cash remittances: Coface Europe & Coface Re

RESILIENT AND PROFITABLE CORE WITH SERVICES UPSIDE



^{*} At the current level of interest rate environment







GLOSSARY – KEY ACRONYMS

$\mathbf{A} o \mathbf{G}$
Annual Contract Value
Aggregate Fist Loss
Artificial Intelligence
Application Programming Interface
Business Information
Business Technology
Coface Global Solutions
Credit Management Software
Country Risk Assessment
Customer Relationship Management
Customer Satisfaction
Corporate Social Responsibility
Corporate Sustainability Reporting Directive
Commercial Underwriting
Discretionary Credit Limit
Diversity, Equity and Inclusion
Debtor Risk Assessment
Estimated Annual Value
Enhanced Information Center
Financial Institution
Full Time Equivalent
Global Automation Program

	$\textbf{I} \rightarrow \textbf{X}$
IP	Information Provider
KYC	Know Your Customer
MM	Mid-Market
MP	Minimum Premium
NOA	Notification of Overdue Amount
NPS	Net Promoter Score
NZAOA	Net Zero Asset Owner Alliance
ORSA	Own Risk and Solvency Assessment
PD	Probability of Default
RoATE	Return on Average Tangible Equity
RUW	Risk Underwriting
SBB	Share Buy Back
SCR	Solvency Capital Requirement
SLA	Service Level Agreement
SME	Small and Medium Enterprises
SRA	Sector Risk Assessment
SSC	Shared Service Center
TCI	Trade Credit Insurance
TO	Turnover
UW	Underwriting
XOL	Excess of Loss



Greenhouse Gas

GHG

IMPORTANT LEGAL INFORMATION

This presentation has been prepared exclusively for the purpose of the disclosure of Coface Group's new strategic plan "Power the Core – Vision 2027", released on 5 March 2024. This presentation includes only summary information and does not purport to be comprehensive. The Coface Group takes no responsibility for the use of these materials by any person.

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Participants should read the financial statements for the period ending 31 December 2023 and complete this information with the Universal Registration Document for the year 2022. The Uinversal Registration Document for 2022 was registered by the Autorité des marchés financiers ("AMF") on 6 April 2023 under the number D.23-0244. These documents all together present a detailed description of the Coface Group, its business, strategy, financial condition, results of operations and risk factors.

This presentation contains certain forward-looking statements. Such forward looking statements in this presentation are for illustrative purposes only. Forward-looking statements relate to expectations, beliefs, projections, future plans and strategies, anticipated events or trends and similar expressions concerning matters that are not historical facts. The forward-looking statements are based on Coface Group's current beliefs, assumptions and expectations of its future performance, taking into account all information currently available. The Coface Group is under no obligation and does not undertake to provide updates of these forward-looking statements and information to reflect events that occur or circumstances that arise after the date of this document.

Forward-looking information and statements are not guarantees of future performance and are subject to various risks and uncertainties, many of which are difficult to predict and generally beyond the control of the Coface Group. Actual results could differ materially from those expressed in, or implied or projected by, forward-looking information and statements. These risks and uncertainties include those discussed or identified under Chapter 5 "Main risk factors and their management within the Group" (Chapitre 5 "Principaux facteurs de risque et leur gestion au seins du Groupe") in the Registration Document.

This presentation contains certain information that has not been prepared in accordance with International Financial Reporting Standards ("IFRS"). This information has important limitations as an analytical tool and should not be considered in isolation or as a substitute for analysis of our results as reported under IFRS.

More comprehensive information about the Coface Group may be obtained on its Internet website (http://www.coface.com/Investors).

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